

2017 Conference Information Packet

San Diego, California | July 10–14, 2017



Known for its laid-back vibe, beautiful beaches, and year-round pleasant weather, San Diego offers endless opportunities for exploration.

Downtown San Diego provides all of the entertainment you'd expect from California's second largest city, with a plethora of dining options, shopping opportunities, and cultural attractions. Out of the city center but still close at hand, the nearby beach communities are a great way to spend an afternoon. Coronado, with its stunningly mica-glinted beaches, gentle surf, and quaint small-town charm is a popular getaway for locals and tourists alike. Or relax in La Jolla, a famous surf community with warm waters and wide beaches. If you feel like getting out a bit more, miles of majestic coastline and ocean-based activities are waiting for you to discover your next adventure.

Loews Coronado Bay

Let the soothing sounds of the Pacific set you at ease with us at Loews Coronado Bay Resort. Set on a private 15-acre peninsula, the resort gives you the feel of a private island oasis with picturesque views of the San Diego skyline set with palm trees in the foreground. You can use this as your base to explore the Pacific via jet ski, kayak, or sailboat, or venture inland to San Diego and the incredible coastline.





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Course Schedule

Date	Course*	Instructor	Category
7/10/17	Business Intelligence: Tools, Techniques, and Tips for Success	K2 Enterprises	Computer Science
7/10/17	World's Liveliest Accounting Update 2017	Jennifer Elder	Accounting
7/11/17	Making the Most of the Generations in Your Firm	Jennifer Elder	Business Mgmt. & Organization
7/11/17	Mastering PivotTables: Excel's Best Feature	K2 Enterprises	Computer Science
7/12/17	Pass-Through Entities	Mark Mirsky	Taxes
7/12/17	Powerful Presentation Skills for Financial Professionals	Jennifer Elder	Business Mgmt. & Organization
7/13/17	The New Economy and the New CFO	Matthew X. Ryan	Accounting
7/13/17	Everybody's Critical Individual Tax Issues in 2017	Mark Mirsky	Taxes
7/14/17	Annual Update of Essential Information for Controllers and CFOs	Matthew X. Ryan	Accounting
7/14/17	Everybody's Critical Business Tax Issues in 2017	Mark Mirsky	Taxes

*All courses are from 7:30 a.m. to 1:00 p.m. and worth 6 credits unless otherwise noted.

Conference Prices

1 Day	2 Days	3 Days	4 Days	5 Days
\$549	\$949	\$1,249	\$1,449	\$1,699

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Loews Coronado Bay

4000 Coronado Bay Rd

San Diego, CA 92118

Phone: 1.800.235.6397

<https://www.loewshotels.com/coronado-bay-resort>



The cut-off date for this location has passed. All reservations booked at this time are subject to prevailing rates and availability.

Please call the hotel at 1-877-872-8559 to book accommodations.

*Taxes are 23%, a daily resort fee of \$10 per night will be added to your room rate. This fee includes fitness center and studio access, yoga and aerobics classes, flight boarding pass printing, unlimited local calls, daily newspaper, 24-hour shoe shine service, in-room coffee, turndown service, shuttle service to Silver Strand State Beach, shuttle service to downtown Coronado Village, use of tennis courts, and guestroom Wi-Fi.

- Rates are per room, per night, single or double occupancy
- Rates are available three days before and after the conference
- Group rate is not available after **June 15, 2017**

Check in: 4:00 p.m.

Check Out: 12:00 p.m.



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Question	Answer
Deposit	1 night plus tax
Cancellations	72 hours prior to arrival or 1 night plus tax charged
Parking	\$15 Overnight self-parking; \$10 flat rate day parking
Wi-Fi	Complimentary in room and meeting area
Smoking/Non-Smoking	Non-smoking

General Information

Room Amenities

- Refrigerator
- Keurig coffee maker
- Flat-screen HDTV
- Free Wi-Fi
- Work desk
- Hair Dryer

Hotel Amenities

- Pet-friendly
- Three outdoor pools and cabanas
- Fitness center
- Spa and salon services
- Business services
- Concierge
- Room service

On-site Restaurants

- Crown Landing
- Silver Strand Exchange
- La Cantina



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Transportation and Directions

Nearest Airport(s)

- San Diego International (SAN) – 13 miles or 30 minutes to the hotel

Transportation

- Recommended Travel: Fly into SAN and use a taxi/Uber or local shuttle service
- Shuttle – available outside Terminals 1 and 2
 - <http://www.san.org/Parking-Transportation/Shuttles>
- Uber or Lyft - available in this area
- Rental Car – Western CPE has discounts up to 25%
 - Avis – use Avis Worldwide Discount (AWD) code: X897396
 - Budget – use Budget Customer Discount (BCD) code: U178315
 - <http://www.san.org/Parking-Transportation/Rental-Cars>
- [Driving Directions to SAN](#)



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San Diego Conference Activities

Sunday | July 9, 2017

Conference Reception

4:30 p.m.–5:30 p.m.

After arriving, please stop by the Western CPE registration desk 4:30 p.m.–5:30 p.m. to pick up your conference materials. We'll be available to answer any questions you might have about the courses and activities that are scheduled during the week.

Monday | July 10, 2017

Old Town Trolley Tour

2:00 p.m.–4:30 p.m. | \$48.00

Showcasing the best of San Diego and Coronado Island, the Old Town Trolley Tour is the ideal way to get acquainted with this extraordinary American city. Our friendly conductor will offer up a lively mix of humorous tales and trivia as we make our way around town. On the tour, we'll see Balboa Park, Old Town San Diego State Historic Park, Old Town Market, the Whaley House, and Seaport Village. We'll see Coronado Island; we'll spot the famous Hotel del Coronado, which has hosted world-famous glamorous guests since 1888. We'll also be able to hop off the trolley and spend an hour strolling through Old Town, with its charming shops, galleries, and restaurants. The trolley will pick up participants at the hotel and will return us there at the conclusion of the tour.

Price includes pick-up at hotel, tour of Old Town and downtown San Diego, and one-hour stop at Old Town.

Tuesday | July 11, 2017

San Diego Seal Tour

2:00 p.m.–4:30 p.m. | Adults \$48.00, Children (ages 4-12) \$28.00, Children (ages 3 & under) Free

Jumping aboard the colorful amphibious Hydra-Terra, we'll embark on a unique guided land tour starting at Seaport Village. Weaving our way through San Diego, we'll see many points of interest, including the Maritime Museum, the USS Midway, Lindbergh Field, Little Italy, and many other notable attractions. Hang on as our Hydra-Terra drives straight into San Diego Bay for the next part of our adventure! We'll glide past sea lions and brown pelicans as we head out into the harbor. Additional attractions include Point Loma, North Island Naval Air Station, the Marine Mammal Training Center, and Shelter Island.

Taxis to Seaport Village are available at the hotel. One-way price is approximately \$25.00; you may also drive to Seaport Village on your own. Price includes the Seal Tour.



Wednesday | July 12, 2017

USS Midway Aircraft Carrier Tour

3:15 p.m.–6:30 p.m. | \$49.00

America's longest-serving naval aircraft carrier, the USS Midway, first opened for public tours in 2004, with more than 800,000 visitors that year. Currently ranked as the top San Diego attraction by TripAdvisor, the Midway continues to dazzle visitors. With over 60 exhibits and 25 restored aircraft, this floating museum offers a great view of nearly 50 years of naval service. Midway veterans share recorded tales of their lives aboard this massive floating city, and visitors can test their flying skills on two simulators. Don't miss exploring the crew's sleeping quarters, the ship's jail, the impressive engine room, and the bridge that sits high over the flight deck.

Taxis are available at the hotel. One-way price is approximately \$25.00; you may also drive to the dock on your own. Price includes a docent-led tour.

Please note: Prices are subject to change. Prices include service fees and taxes, where noted. Activity fees are nonrefundable.

Register early! Tickets and transportation for our optional Group Activities may be limited and are sold on a first come, first served basis.



Conference Activities Registration Form

To register, please complete this form and fax it to 206.774.1285 or call 800.822.4194 and speak with a member of our Customer Care Team.

CONFERENCE LOCATION: _____

Activity	Day	Number of Participants	Cost	Total

Total Cost: _____

Conference Attendee's Name: _____

Family/Guests' Names:

Adults

Children and Ages

PAYMENT INFORMATION

Credit Card # _____
(*Visa, MasterCard, American Express, or Discover*)

Expiration Date ____/____ Security Code _____

Check Number _____ (please make payable to Western CPE)



**RELEASE FROM RESPONSIBILITY AND ASSUMPTION OF RISK
AND POWER TO AUTHORIZE MEDICAL TREATMENT**

Complete only if you are participating in optional out-of-class activities. Release must be signed by each participating adult.

It being my intention to participate in the optional activities offered while attending the Western CPE conference, and it being known and understood by me that said participation in these optional activities shall necessarily involve exposure to risks to my person and my property, I do hereby assume the full responsibility for any such risks and do hereby waive any right to any claim against Western CPE or any of its employees or agents for any injury, loss, damage, accident, delay, or expense resulting from any acts or omission of any carrier, government, private legal entity, or third person. I also assume sole responsibility for and agree to indemnify Western CPE against any loss due to any financial obligations or liabilities that I may personally incur, or any damages or injury to persons or property that I may cause during the time of my participation.

I further release Western CPE from any claims arising from the aggravation of any physical disability or illness not disclosed to Western CPE and grant the employees of Western CPE full authority to take whatever actions they may consider to be warranted under the circumstances regarding my health and safety, and, at their discretion, to place me in any hospital or in the hands of any local doctor for medical treatment at my own expense, or to transport me by any means of conveyance required at my own expense for medical treatment or in the event of my demise.

I understand the optional activities will be conducted in and around the conference area, and I understand that these activities carry certain risks. I am in good health and, to my knowledge, I do not have any physical problems that would hamper my participation in said activities. I, the undersigned, being cognizant of the hazards of these activities, assume the risks of same and agree to indemnify and hold harmless Western CPE and its employees against any and all claims for damage on account of any injury to my person or property.

While participating in the activities, I am personally responsible for my own health insurance.

All of the above statements also pertain to any children under the age of 18 who may be participating in the activities under my care and direction.

Wherefore I have subscribed this document on this the ___ day of _____, 2017.

Print Names of Participants:

Signatures of Participants:

Conference Location: _____